

PRESS RELEASE



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After the successful release of “Utanifaa” ft Emmagripa in November 2016, Tanzanian leading female live artist Grace Matata is presenting an even stronger music project which aims at taking her brand to the attention of the international audience.

“*Dakika moja*” (one minute in Swahili) is a collaboration with Tanzanian top rapper Wakazi and is a unique blend of Soul, R&B and Hip-hop with a distinctive '90s sound that makes this song a real “feel good” track.

The song is produced by Innocent from Tanzania and it is released today in conjunction with its music video that has been directed by Italian director and producer Simone Pecorari aka “UQ”.

The video was shot on the magnificent Fanjove private island off the shores of Southern Tanzania in the Songo Songo archipelago.

“*Dakika moja*” is released after an heavy two weeks pre-release plan that has seen the song been played exclusively from radios across Africa and the UK. Radios included in the plan were:

- East Africa Radio (Planet Bongo show), Tanzania
- Lake FM (Barazani Show), Tanzania
- Kiss FM (New Hits Showcase), Kenya
- Afrik2 (Kamit Style show), Cameroon
- Transafrica Radio (#TheReUp show), South Africa
- Times FM (The Playlist show), Tanzania
- The Beat London (The AfroHits show), United Kingdom

The pre-release schedule included also an audio streaming exclusive with BoomPlay Music two days ahead of the official release, a video launch event at Samaki Samaki in Dar es Salaam and a video premiere on the leading Pan African music network Soundcity TV.

The music video is available on Grace brand new Vevo Channel soon after its premiere on Soundcity TV (1:55pm WAT): <https://www.youtube.com/channel/UCd3sEaxki9DQutHpeX6uEHg>

The song and the video are distributed world-wide by Africori, the leading aggregator for African music.

The audio is currently available for streaming and download on most platforms including iTunes, Apple Music, Spotify, Mkito, Mdundo, BoomPlay Music, Deezer, Simfy Africa, Tidal, 7Digital, Amazon Music and plenty more.

FOR MORE INFO AND UPDATES:



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