

PRESS RELEASE



House music is one of the pre-eminent genres in dance music and a pioneering sound of electronic music. It's global reach is well known and has been achieved also thanks to outstanding house producers that over the years have remixed some of the most popular hit songs. In some cases making them even better than the originals.

House is also a prime genre in South Africa where Serati is from but a less popular sound across the rest of Africa. Serati is a Soul/Folk singer with a unique timbre of voice. She has released in March 2018 her first EP album "*Rapture*" of which "*Why Do You Tempt Me?*" is the single released in February of the same year.

This house project is a collection of house remixes of "*Why Do You Tempt Me?*" and was produced to give Serati a wider audience and to reach music lovers that would have never discovered her otherwise.

The Remixes EP includes a variety of producers from across the world that have given this song some unexpected new lives. More in details:

DJ Romain, USA - [Jacking House Mix](#)
Giorgio Bassetti, Italy - [AfroHouse Deep Mix](#)
Medsoul, Nigeria - [AfroHouse Drum Mix](#)
Lancaster Prod, Spain/Italy - [Deep House Mix](#)
Pancho Latino, Tanzania - [Original Mix](#)

An additional Chill Out House remix was produced by DJ Bradd (Switzerland) and Bert Bevans (UK) and will be further released by High House Records, Switzerland in January/February 2019.

This EP project is dedicated to the amazingly talented Pancho Latino, the Tanzanian producer of the original song that prematurely passed away in October 2018 due to an accident. He was aged 30.

Out exclusively on Beatport on 2nd November 2018 and then in all music stores and streaming services on the 16th November through Africori, the world leading African music aggregator.

FOR MORE INFO AND UPDATES:



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