
PRESS RELEASE



With the signing of South African upcoming artist Serati, PanamusiQ closes its circle and is now representing music acts from the key regions of Sub-Saharan Africa: East, Central, West and South.

Serati Maseko is a singer, songwriter, guitar player, blogger and model. She hails from Alexandra Township.

Serati has previously lived in the UK where she did her high school. For two years she studied music and piano, which was her first love.

It was in the UK where her musical awakening took place, going through many different phases of musical interest. Coming back to South Africa, playing the guitar became her outlet for songwriting. She began writing poetry and took up vocal training. Her primary instrument is her voice, and that is where her strength lies, followed by her songwriting.

Her first recorded song "*Hurt So Good*" was released in original and remix version. The latter features Gino Brown and it's an house remix.

Serati has performed at such events as Rhythm and Poetry, Ram Jam, Word N Sound, My First Time Art Exhibition, The Annual Soweto Camp Festival 2016, The Bannister Hotel's Basement Sessions, Wolves Café and Winnies Soul and Jazz Restaurant.

Artists who have influenced her singing and writing style include Tracy Chapman, Miriam Makeba, Lauryn Hill and Sade. Her sound can be described as Folk-Afro Soul, with vocals influenced by American soul artists of old, and her story telling, folk-like songwriting style.

FOR MORE INFO AND UPDATES:



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