

## PRESS RELEASE



The recent cancellation of the Presidential Elections in Kenya has sparked a new wave of tribalism that is dangerously dividing the Nation.

Afrima 2017 Nominee and Kenyan songstress Chess Nthusi has recorded a new song, "Sote ni Wakenya" (we are all Kenyans), hoping to make an impact in this delicate moment of her country's history.

Since its independence in 1963, Kenya has been living in more or less peace and Chess is indeed calling for peace as she wants people to put aside tribalism for the sake of the country.

With this song, Chess wants Kenyans to turn off ethnic-based politics from their minds. She is calling all Kenyans that have friends from different tribes (and they are many) to be the

ambassadors of this message.

It is Chess' wish that politics should move from ethnicity to an issue-based agenda and all Kenyan people and media companies should try to steer the political debate away from tribalism. With this song, she hopes that she is giving all a tool to achieve this goal.

The song is a gift to the Kenyan people and to all those across the borders who wish to engage with this initiative. Mdundo will be the selected platform to deliver the song as a free download. This is Chess' artist page: <http://mdundo.com/a/485>

Chess Nthusi is a Kenyan singer, songwriter and performer. She started her music career in 2012 under the Kaka Empire label (owned by King Kaka - formerly known as Rabbit). After a number of high profile collaborations with the kind of Prezzo and Kaligraph Jones, she released her first solo single, "I am in love", in 2014. She also gained extensive experience in the TV arena by hosting "Tujuane" on KTN, "Teen Republik" on NTV and "YConnect" on EbruAfrica. More recently she released her second single "Give it to you" which got her a nomination at Afrima Awards 2017 and a two album deal with the New York based independent label Kult Records.

Chess is signed to the Pan African management company Panamusiq which represents artists from Cameroon, Kenya, Nigeria, Tanzania and soon South Africa.

### FOR MORE INFO AND UPDATES:



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Date: 22<sup>nd</sup> September 2017